

Effective Buying Income

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|--------------------------------------|-------------------|
| Data Version: | 2021 |
| Analysis Area | 74114; 74137 |
| Completion Notification Email | Do not send email |
| Output Type | |



Effective Buying Income

Pop-Facts Premier 2021

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Effective Buying Income

2021 Demographic Totals

| Description | 74114 | | 74137 | |
|--|----------------------|--------|------------------------|--------|
| | Total | % | Total | % |
| 2021 Demographic Totals | | | | |
| Population | 15,636 | | 28,042 | |
| Households | 7,348 | | 11,319 | |
| Families | 4,216 | | 7,833 | |
| Group Quarters Population | 113 | | 68 | |
| Housing Units | 8,170 | | 12,145 | |
| 2021 Average Household Size | 2.11 | | 2.47 | |
| 2021 Median Age | 42.9 | | 42.4 | |
| 2021 Median Household Income | \$73,369 | | \$95,159 | |
| 2021 Median All Owner-Occupied Housing Value | \$192,453 | | \$343,625 | |
| 2021 Est. Households by Effective Buying Income | 7,348 | | 11,319 | |
| CY HHs, EBI < \$15,000 | 497 | 6.76% | 557 | 4.92% |
| CY HHs, EBI \$15,000 - \$24,999 | 684 | 9.31% | 697 | 6.16% |
| CY HHs, EBI \$25,000 - \$34,999 | 670 | 9.12% | 891 | 7.87% |
| CY HHs, EBI \$35,000 - \$49,999 | 1,094 | 14.89% | 1,526 | 13.48% |
| CY HHs, EBI \$50,000 - \$74,999 | 1,407 | 19.15% | 1,877 | 16.58% |
| CY HHs, EBI \$75,000 - \$99,999 | 1,015 | 13.81% | 1,535 | 13.56% |
| CY HHs, EBI \$100,000 - \$124,999 | 563 | 7.66% | 1,021 | 9.02% |
| CY HHs, EBI \$125,000 - \$149,999 | 296 | 4.03% | 686 | 6.06% |
| CY HHs, EBI \$150,000 - \$199,999 | 273 | 3.72% | 635 | 5.61% |
| CY HHs, EBI \$200,000 - \$249,999 | 145 | 1.97% | 335 | 2.96% |
| CY HHs, EBI \$250,000 - \$499,999 | 476 | 6.48% | 1,071 | 9.46% |
| CY HHs, EBI \$500,000+ | 228 | 3.10% | 488 | 4.31% |
| 2021 Average Effective Buying Income | \$100,240 | | \$123,534 | |
| 2021 Median Effective Buying Income | \$62,953 | | \$76,816 | |
| 2021 Aggregate Effective Buying Income | \$736,565,000 | | \$1,398,285,000 | |

Effective Buying Income

2026 Demographic Totals

| Description | 74114 | | 74137 | |
|---|----------------------|--------|------------------------|--------|
| | Total | % | Total | % |
| 2026 Demographic Totals | | | | |
| Population | 15,734 | | 29,176 | |
| Households | 7,419 | | 11,753 | |
| Families | 4,253 | | 8,136 | |
| Group Quarters Population | 113 | | 67 | |
| Housing Units | 8,243 | | 12,588 | |
| 2026 Average Household Size | 2.11 | | 2.48 | |
| 2026 Median Age | 43.6 | | 42.0 | |
| 2026 Median Household Income | \$78,702 | | \$98,491 | |
| 2026 Median All Owner-Occupied Housing Value | \$205,748 | | \$371,610 | |
| 2026 Proj. Households by Effective Buying Income | 7,419 | | 11,753 | |
| FY HHS, EBI < \$15,000 | 458 | 6.17% | 561 | 4.77% |
| FY HHS, EBI \$15,000 - \$24,999 | 631 | 8.51% | 683 | 5.81% |
| FY HHS, EBI \$25,000 - \$34,999 | 669 | 9.02% | 856 | 7.28% |
| FY HHS, EBI \$35,000 - \$49,999 | 1,016 | 13.69% | 1,537 | 13.08% |
| FY HHS, EBI \$50,000 - \$74,999 | 1,418 | 19.11% | 1,972 | 16.78% |
| FY HHS, EBI \$75,000 - \$99,999 | 1,030 | 13.88% | 1,556 | 13.24% |
| FY HHS, EBI \$100,000 - \$124,999 | 619 | 8.34% | 1,089 | 9.27% |
| FY HHS, EBI \$125,000 - \$149,999 | 350 | 4.72% | 719 | 6.12% |
| FY HHS, EBI \$150,000 - \$199,999 | 307 | 4.14% | 701 | 5.96% |
| FY HHS, EBI \$200,000 - \$249,999 | 147 | 1.98% | 351 | 2.99% |
| FY HHS, EBI \$250,000 - \$499,999 | 512 | 6.90% | 1,162 | 9.89% |
| FY HHS, EBI \$500,000+ | 262 | 3.53% | 566 | 4.82% |
| 2026 Average Effective Buying Income | \$105,896 | | \$128,287 | |
| 2026 Median Effective Buying Income | \$66,493 | | \$79,298 | |
| 2026 Aggregate Effective Buying Income | \$785,641,500 | | \$1,507,762,500 | |